



## Meeting Sponsorship

### Advantages:

- Your business gets the exposure by getting a shout out as the meeting sponsor from the president.
- You have 2 minutes of mic time to talk about your business, and any upcoming events or products you'd like to put forward at the beginning of the meeting.
- Your business logo is featured in the slide show during the meeting.
- A slide deck of photos of you "doing YOU in your business", will be featured during dinner. It can be a 10-minute set of photos in a "loop" that will play continuously.
- Social media exposure on the WBN FB page and website.
- A feature in our newsletter both before and after the meeting.
- An opportunity for you to share a table gift or other information for members at the meeting.
- A complementary vendor/exhibitor table.

### Procedure:

- Get photos ready in **png** or **jpg** format in a **slide show format** to be shown during dinner. Please send in a "power point" format compatible with a PC and your company's logo to [publicity@wbnpptbo.ca](mailto:publicity@wbnpptbo.ca) and [president@wbnpptbo.ca](mailto:president@wbnpptbo.ca) by the third week in the month before the WBN meeting.

**(Optional)** Prepare and send a 30 second video clip featuring your business to [publicity@wbnpptbo.ca](mailto:publicity@wbnpptbo.ca) and [president@wbnpptbo.ca](mailto:president@wbnpptbo.ca) by the third week in the month before the WBN meeting.

*Here are some suggested ideas: Perhaps a tour of your site, talking with staff, features of your product, etc. You can have pictures with voice over, and live footage of what you do and your business.*

- Send 5 postings you'd like to put on FB and IG. They will be posted one each day before the meeting. They could be fun facts about your business, or a favorite quote, or a quiz like question, ie "what would happen if.. or, when considering "x" , "what do you think is the most important factor in...", or "did you know...?"
- Since we have a members' WBN Facebook page, you can also post as often and as soon as you would like at <https://www.facebook.com/wbnpptbo>
- Send these Social Media posts to [president@wbnpptbo.ca](mailto:president@wbnpptbo.ca) and [publicity@wbnpptbo.ca](mailto:publicity@wbnpptbo.ca). The posts will be scheduled 5 days before the meeting, with a shout out that you are sponsoring the month's meeting.
- Prep what you want to say for your 2 minutes at the mic during the meeting.