



2020 Businesswomen of the Year Awards

Please complete the following form and email to awards@womensbusinessnetwork.net.

I have read the Nomination Process document:

Yes / No

Select Category: Select one of the following two categories.

Entrepreneur Category: A nominee must be someone who owns/co-owns and operates an established business or group of businesses. She must have an active role in running the business.

Organization Category: A nominee must be an employee, working in a business or non-profit organization, holding a formal or informal leadership role. She must have an impact on the organization in some way.

Headshot Included:

Headshot Pending:

PERSONAL INFORMATION

Contact information listed below will be the formal name, title and organization name used for all online, news, media releases, press kits, advertising and promotion of the awards. Please complete carefully.

First Name:

Last name:

Organization Name:

Position:

Contact Numbers (Home, Business or Cell):

Email:

Mailing Address:



SUBMISSION FORM:

- 1) INTRODUCTION TO CANDIDATE AND THE BUSINESS OR ORGANIZATION** (Maximum length: 300 words) – 15%

Please provide a brief biography or introduction to the candidate.

(Note: information from this section may be used in online, news, media releases, press kits, advertising and promotion of the awards.)

Provide any information that will assist the judges in understanding the business or organization and the candidate's role and history in that business or organization. You may wish to include a description of the vision, mission, values, products, services, customers, the history and age, size and complexity and the environment/market in which the business or organization operates.



2) PROFESSIONAL LEADERSHIP – (Maximum length: 600 words) 35%

Describe how the candidate has contributed to the success of the business or organization.

Provide any information that will assist the judges in understanding the candidate's contribution to the success and competitiveness of the business or organization. You may wish to include challenges overcome, risks taken, opportunities developed, decisions made and successful outcomes. Outline the candidate's role in launching, growing, expanding and/or maintaining the business or organization. You can include skills demonstrated in management, sales, marketing and promotion or experience with hiring, training, mentoring or change management. Financial leadership, including growth, profitability, fundraising, targets met and/or risks taken. How is the candidate's leadership is observed by others in their organization or business (staff, customers, peers)?



3) PERSONAL LEADERSHIP – (Maximum length: 600 words) 35%

Describe the leadership qualities the candidate has demonstrated outside of their business or organization.

Provide any information that will assist the judges in understanding the candidate's leadership skills, in the community or in her family. You may wish to include volunteer experiences, committees and boards, mentoring, support. How is the candidate's leadership observed by others in the community?



4) ACHIEVEMENTS – (Maximum length: 300 words) 15%

Describe one or two accomplishments that set the candidate apart from other women in business.

Provide any information that will assist the judges in understanding the candidate's achievements. Include one or two success or accomplishment stories as an example. What are the candidates most significant achievements? This may be personal, community, academic or family.



NOMINATOR:

I attest to the fact that the contents of my submission are true and complete. I understand any falsification, misrepresentation or incompleteness in this questionnaire is grounds for disqualification at any time.

X or Signature

CANDIDATE:

I give permission to the Women's Business Network of Peterborough to release my name as a nominee on the website and during Businesswomen of the Year events.

I give permission to the Women's Business Network of Peterborough to use my photograph in publications, news releases, online and in other communications related to the awards.

X or Signature