



*Dolce Vita* AUTHENTIC ITALIAN CUISINE THE VENUE  
Fine dining, conferences, weddings & special events... Entertain with class. **KEGI.ca**  
Call (705) 243.6996 | Email events@kegi.ca

October 20, 2014

## Hello

The Women's Business Network has been busy with member focused activities this month including business speaker Teresa Easler, and a terrific Spotlight at Peterborough Inn and Suites. This month also saw the WBN represented at events in the community including co-sponsoring a Mayoral debate with the DBIA and the Chamber of Commerce.

Next month is looking great with an inspired speaker series November 5, a Spotlight at Kawartha TV and Stereo and ongoing planning with the YWCA for the December Gala.

See below for details.

## President's Message

Hello ladies!

It has been a fabulous fall so far and I hope you've been able to take some time away from your busy lives to enjoy the sunshine and the fall colours.

Our next meeting will introduce you to three of our local women who have persevered through some challenges and achieved a measure of success as a result.



It's a reminder of the comment Richard Robbins made at our September meeting about the path to success being anything BUT a straight line. It's our hope that you will learn something from these stories that will help you in the pursuit of your goals.

October brings us Thanksgiving and I would like to thank you for being a member of WBN. There's something very positive about this group of businesswomen and I really enjoy being involved.

Together we can make a difference, whether it's in our own lives,

## IN THIS ISSUE

- [President's Message](#)
- [This Month's Video](#)
- [WBN Advertising Opportunities](#)
- [Board News](#)
- [Peterborough's Empowering Women](#)
- [Event Schedule](#)
- [Last Month's Spotlight](#)
- [The November Spotlight](#)
- [Feature Article - Jane's Story](#)
- [Member News](#)
- [Christmas Gala Auction](#)
- [Door Prizes](#)
- [WBN Committees - An Invitation](#)
- [Please Welcome our New Members](#)
- [Your WBN Board](#)

## Quick Links

- [WBN Website](#)
- [Guest Registration](#)
- [Member Directory](#)
- [Board Members](#)
- [Join the WBN](#)
- [Program Information](#)

## WBN Member Ads

the lives of our fellow members, or the lives of the people in our community at large.

Take care,  
Gwyneth  
WBN President

## Captured in Pictures

This video captures a few great WBN moments:



Women's Business Network October 2014

For more pictures check out our Facebook page: [f](#)


## WBN Advertising Opportunities


Check out the header, footer and sidebar ads in this newsletter. You will also find ads in all the e-blasts you receive this year. These ads look amazing! To learn more, just click on any of the ads to go directly to the company website.

We still have a few advertising spaces available.

For more information contact Member Communications Director [Carrie Wakeford](#).

## Board News

**WBN Blog:** Please check out the new WBN Blog for articles and information. 

**WBN On LinkedIn:** Join our members only LinkedIn Group. 

**Corporate Guest Rate:** There is a new "guest" rate of \$30.00 for corporate members' employees. For more information contact Membership Director [Glenda Vandermeulen](#)

**WBN Member Business Showcase:** Take advantage of the "WBN Member Business Showcase". We're reducing the exhibitor table price to \$20 and offering a free community table where members can display marketing materials for free. If you have any questions, please contact [Program Directors](#) Cara O'Grady or Denise Travers.



**Betty Johnson's  
Home Selling Team**  
cell: 705-749-7934  
betty@bettysellshomes.net  
**RE/MAX** Eastern Realty Inc., Brokerage



Carrie Wakeford



**Black Cap**  
DESIGN

Web Design & Development  
[www.blackcapdesign.com](http://www.blackcapdesign.com)

ALTERNATIVES  
COMMUNITY  
PROGRAM SERVICES  
Employment Supports

Job Coaching    Screening  
Advertising    Wage Subsidy

*Making a difference  
for people who  
make a difference*

Jennifer Cormier  
Program Director  
[alternatives\\_icormier@yahoo.ca](mailto:alternatives_icormier@yahoo.ca)  
705-742-7038 Ext. 235

**Door Prizes:** Donate a door prize (value \$35.00) and have the opportunity to introduce yourself and your business as you draw the winning ticket. For more information please contact [Directors at Large](#) Louise Shea or Catia Skinner.

**Lunchbox Learning:** This year WBN members can attend the Chamber of Commerce "Lunchbox Learning" sessions for free. To register for November 19, please email [reception@peterboroughchamber.ca](mailto:reception@peterboroughchamber.ca)

[Back to Top](#)

## Peterborough's Empowering Women - November 5, 2014

There was a very strong point made in our last member survey - members want to hear from local women. We have some amazingly successful women in Peterborough and we are fortunate to have three of them agree to speak to us at our Member Meeting November 5, 2014.

Kerri Davies, Peggy Shaughnessy and Maryam Monsef will share "The good, the bad and the ugly" on how they became the successful women leaders they are today. We will hear their successes, their challenges, their turning points and their future goals.

We know that success does not happen overnight, but these women will show us that determination, perseverance and a positive attitude will allow us to accomplish our goals.

For more information about each of our speakers, the [Program Page](#) of the WBN website.

## Event Schedule

November 5, 2014: **Peterborough's Empowering Women** - Maryam Monsef, Peggy Shaughnessy and Kerri Davies

December 3, 2014: **Christmas Gala** and YWCA Auction for Crossroads - Details Below

January 7, 2015: **Nina Spencer** - Skills for Every Professional's Future

February 4, 2015: Our WBN **Networking Event** - with a twist

March 4, 2015: WBN **Trade Show**

April 1, 2015: **Local Resources for Your Business**

May 6, 2015: **Claudia Harvey** - Creating a Business

June 3, 2015: **End of Year Celebration**

For details, visit the [Program Page](#) of our website.

## Last Month's Business Spotlight

SHOWPLACE



### Your Ad Here

Would you like your ad here, in the sidebar of each WBN newsletter?

To book your ad, contact Member Communications Director [Carrie Wakeford](#).



It was a rainy evening but it did not dampen the spirits as we held our first successful WBN Spotlight event at The [Peterborough Inn and Suites Hotel](#). From the moment you walked into the front lobby with the ambiance of the fireplace and the warm inviting smiles from the front reception desk, you knew it was going to be a special night.

Jasleen Sahni and the staff of The Peterborough Inn, gave us a grand tour of their beautiful establishment. We ate, we drank and judging from the noise level in the room, it was apparent everyone was having a great time. The appetizers were so delicious; they were catered by two of our local restaurants Elements and Curry Village.

One of the highlights of the evening was the door prizes Theresa Foley won a beautiful gift basket and Vicki Meek won an overnight stay.

Thank you again Peterborough Inn and Suites for hosting a wonderful spotlight event for the WBN.

[Louise Shea](#)

---

## WBN Business Spotlight - November

Please come to the WBN Spotlight at Kawartha TV & Stereo on November 8, 2014 from 5 to 7.

As women, we give so much of ourselves to others. KTV would like the opportunity to provide an evening of electronic education. Enjoy a glass of wine while enjoying on site demonstrations including: 4K technology, 3D TV's, Massage Chairs, and on site sales team to answer any and all of your inquiries!

On site parking is available, with additional parking at the Home Depot.

Naturally, the evening will conclude with an awesome swag bag.

Lynda Ethier  
[Kawartha TV & Stereo](#)

---

## Jane's Story

Feature Article by Jennifer Cormier,  
Program Director, [Alternatives Community  
Program Services](#).



Alternatives Community Program Services has been supporting individuals with disabilities in Peterborough and Peterborough County for over twenty seven years, it is difficult to sit and isolate one specific story of success when there has been so many.

Many of the wonderful people that come in to our lives do so when they are at one of the lowest points, not knowing where to turn for support in daily living, in community connections or in the area that I oversee, employment.

After some much intense discussion with staff we as a team have decided to tell the story of a young lady with a developmental disability who found her salvation through our employment supports program and began a new journey and found a life full of success and more love and support then she could have ever imagined.

[Read the rest of the story](#) .....

## Member News

**Michele Kadwell-Chalmers** - Winter's coming! The Original Flame & Regency have joined together to offer great savings on wood stoves & inserts as well as, gas & propane fireplaces & stoves & inserts. Be prepared for the coming winter with a back up heat source & a beautiful focal point for your home. The Original Flame -where warmth & style meet! 982 Hwy 7 East of Peterborough [www.theoriginalflame.com](http://www.theoriginalflame.com).

**Elaine DeCunha** - Community Events Spirits and Splatters is having a painting party with cocktails at Riley's on Oct. 29, 7-930 PM. Check out our website for the featured paintings.....join us to create your own masterpiece. A great way to socialize and have some fabulous creative fun. Must register on line or call to register. 705-932-5044, or [www.spiritsandsplatters.com](http://www.spiritsandsplatters.com).

**Susan Joyce** - [HEALTHY FOUNDATIONS](#)

[NATUROPATHIC CLINIC](#): Susan Joyce, ND and Dana Marshall, ND would be delighted if you could attend our OPEN HOUSE on THURSDAY, OCTOBER 23rd from 4-6 pm! Join us at our new location at 291 Charlotte Street, Unit A (building is at the corner of Stewart St. and Charlotte St. with our entrance off of Charlotte). We would love to introduce you to our team of wonderful people!

**Mary McGee** - FREE PRE-PLANNING SEMINAR - Oct 28, 2 pm. One of the best gifts you can give your loved ones is pre-planning your final arrangements. One of the best gifts you can give yourself is an estate plan that suits your family needs. With Mary McGee of Little Lake Cemetery Co. and Eileen Madder, Manulife Securities. Call 705 745 6984 or visit [www.highlandparkfuneralcentre.com](http://www.highlandparkfuneralcentre.com) for full details.

**Next Month:** Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net).

## Community Events

**Denise Travers** - This Holiday season Denise Travers at [Sun Life Financial](#) is partnering with Robin Roblin for "Adopt a Grandparent". This service project is to raise money to give all 200 seniors at St Joseph's at Fleming at stocking for Christmas. Each stocking will be filled with an assortment of items and will cost \$20 each. Please contact Denise at [denise.travers@sunlife.com](mailto:denise.travers@sunlife.com) if you would like to donate.

**Next Month:** Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net).

## Christmas Gala Auction

### The YWCA needs your donations!!

A huge THANK YOU to all members who have come forth with donations to the YWCA auction benefiting Crossroads.

To all others wishing to contribute a product or service, please contact [Jen Cureton](#) as soon as possible.

DONATIONS CAN BE DROPPED OFF AT THE YWCA TABLE IN THE GARDEN COURT ON NOVEMBER 3RD.

You can also drop off items to East City Flower Shop, Microage and the YWCA.

## October Door Prizes

Thank you to everyone who donated a Door Prize at our October Meeting.

Cindy Lukawesky-Dowdle - [Imagewear by Mark's](#)  
Theresa Foley - [Showplace Performance Centre](#)  
Elaine DeCunha - [Spirits and Splatters](#)  
Meredith Pilley - [Meredith Pilley Counselling Services](#)  
Pam Hill - [Mary Kay Cosmetics](#)  
Debbie Karpenko - [Waterfront Interiors](#)

**Business Cards:** We want to remind anyone donating a door prize to please attach your business card to the prize. This gives the winner the opportunity to reach out to say thanks.

If you would like to donate a Door Prize next month, please contact [Louise Shea](#) or [Catia Skinner](#).

## Connect, Develop, Grow

Interested in increasing your voice at the board level? Please contact us using the links below if you would like to join one of the WBN committees.

### Christmas Gala Committee

- [Cara O'Grady](#)
- [Denise Travers](#)
- Marlaine Bennett
- Anne Arnold
- Shannon Gray
- Heather Dickie

### Marketing and Communications Committee

- [Sofie Andreou](#)
- [Carrie Wakeford](#)
- [Catia Skinner](#)
- [Louise Shea](#)
- Lorie Gill
- Marilyn Cassidy

### **Membership Committee**

- [Glenda Vandermeulen](#)
- Susan Dunkley
- Jeannine Taylor

### **Program Committee**

- [Cara O'Grady](#)
- [Denise Travers](#)
- Marilyn Cassidy
- Meredith Pilley
- Tanya Althenburg
- Heather Dickie

### **Strategic Planning Committee**

- [Theresa Foley](#)
- Heather Dickie

---

## **New WBN Members**

Our membership continues to grow.

We have new members to welcome and members with new ventures. To see the profiles of our new members, log into our [website](#) and then click on the links below.

Please watch for our New Members at the next meeting so you can extend a WBN welcome. You can always find our new members by looking for the "New Member" badges.

[Jennifer Sprague](#) - MettaMorphosis  
[Wendy Cooke](#) - BMO Bank of Montreal

---

## **Board Members (2014-2015)**

Through our new WBN Strategic Planning system, the Board has been able to develop both short and long term goals that will enhance your current WBN experience while ensuring the long term success of our organization.

If you have questions or comments, you can contact us through the [Board of Directors](#) page of our website or you can use the links below.

### **WBN Board of Directors 2014-2015**

President: [Gwyneth James](#), Member Concerns, Protocol

Past President: [Cheri Anderson](#), Board Nominations and Privacy Issues

Treasurer: [Andrea McLeod](#)

Secretary: Member RSVP's, Guest Reservation, Cancellations

Membership Director: [Glenda Vandermeulen](#) Membership

Information, Application & Rates and Badges

Program Directors: [Cara O'Grady](#), and [Denise Travers](#) Booth  
& Table Drop Registration Program Feedback

External Communications Director: [Sofie Andreou](#), External  
Newsletter, Social Media, Videos Showcasing Members

Member Communications Director: [Carrie Wakeford](#), Member  
Newsletter, Ads, E-Blasts

Directors at Large: [Louise Shea](#) and [Catia Skinner](#) Spotlight  
Events, Online Store Community Involvement,  
Ombudsperson

Strategic Planning Director: [Theresa Fdey](#)

---

## Member Benefits

1. Linkable ads and video ads in our e-newsletters or e-blasts sent to both Members and the Community at large!
2. Write a Feature Article (up to 600 words)
3. Member News - business, products or services updates - complete the [form](#) on the WBN website
4. Community Events - information about community work you're involved in - complete the [form](#) on the WBN website

For more information contact Carrie Wakeford at: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net)

[Back to Top](#)



**Meredith Pilley** M.S.W, R.S.W  
COUNSELLING SERVICES  
(705) 960 1618 [www.meredithpilley.com](http://www.meredithpilley.com)

