




Fine dining, conferences, weddings & special events...  
**Entertain with class.** **KEGI.ca**  
 Call (705) 243.6996 | Email [events@kegi.ca](mailto:events@kegi.ca)

December 22, 2014

## Hello

Wow... Wasn't our Holiday Gala an amazingly fun night?

Watch our Facebook Page for more Gala pictures - coming soon.

Looking forward to a great WBN 2015.



## President's Message

Hello ladies!

We had a very successful December gala with lots of fundraising, socializing, and eating. I can't wait for the committee to announce the final total of our contribution to the YWCA at the January members meeting.

Speaking of January, we have three events to put in your calendars: a joint PBX with the Chamber of Commerce on the 6th, our members meeting on the



## IN THIS ISSUE

- [President's Message](#)
- [This Month's Video](#)
- [WBN Advertising Opportunities](#)
- [WBN Advertising Opportunities](#)
- [Board News](#)
- [PBX](#)
- [Nina Spencer in January](#)
- [Event Schedule](#)
- [January's Spotlight](#)
- [Feature Article - YWCA](#)
- [Member News](#)
- [New Members](#)
- [Board Members](#)
- [WBN Committees - An Invitation](#)

## Quick Links

- [WBN Website](#)
- [Guest Registration](#)
- [Member Directory](#)
- [Board Members](#)
- [Join the WBN](#)
- [Program Information](#)
- [WBN Blog](#)
- [WBN LinkedIn Group](#)

## WBN Member Ads

7th, and our Spotlight on the 14th. You'll find all the details below. I do hope you'll be able to join us.

The Board and I wish you all a very Merry Christmas. See you next year!

Take care,  
Gwyneth  
WBN President

## Captured in Pictures



For more pictures check out our Facebook page: [f](#)

## WBN Advertising Opportunities

Half-year ads are still available.

Check out the new Viamede ad in our sidebar this month.

For more information about placing an ad, contact Member Communications Director [Carrie Wakeford](#).

## WBN Half-Year Memberships

Half-year Memberships are now available. Please share this link to our website with anyone you think might be interested in joining us for 6 months of networking and great speakers.

For more information contact Membership Director [Glenda Vandermeulen](#).

## Board News

**WBN Blog:** Please check out the new WBN Blog for articles and information. [b](#)

**WBN On LinkedIn:** Join our members only LinkedIn Group. [in](#)

**Corporate Guest Rate:** There is a new "guest" rate of \$30.00 for corporate members' employees. For more information contact Membership Director [Glenda Vandermeulen](#)



Betty Johnson's  
Home Selling Team  
cell: 705-749-7934  
betty@bettyssellshomes.net  
**RE/MAX** Eastern Realty Inc., Brokerage

## WBN Mission

To Promote and Support  
Women in Business through  
Personal and Professional  
Growth Opportunities.



Carrie Wakeford



Web Design & Development  
[www.blackcapdesign.com](http://www.blackcapdesign.com)

## WBN Vision

To strengthen our community  
by supporting, empowering &  
inspiring women in business.

ALTERNATIVES  
COMMUNITY  
PROGRAM SERVICES  
Employment Supports  
Job Coaching    Screening  
Advertising    Wage Subsidy

*Making a difference  
for people who  
make a difference*

Jennifer Cormier  
Program Director  
[alternatives\\_icormier@yahoo.ca](mailto:alternatives_icormier@yahoo.ca)  
705-742-7038 Ext. 235

**WBN Member Business Showcase:** Exhibitor table price is \$20 AND we have a free community table where members can display marketing materials. If you have any questions, please contact [Program Directors](#) Cara O'Grady or Denise Travers.

**Door Prizes:** Donate a door prize (value \$35.00) and have the opportunity to introduce yourself and your business as you draw the winning ticket. For more information please contact [Directors at Large](#) Louise Shea or Catia Skinner.

**Lunchbox Learning:** This year WBN members can attend the Chamber of Commerce "Lunchbox Learning" sessions for free. To register for the January 21, 2015 session please email [reception@peterboroughchamber.ca](mailto:reception@peterboroughchamber.ca)

[Back to Top](#)

## Chamber, Showplace and the WBN



The Chamber of Commerce PBX is a casual, lively and fun monthly business networking event offered to Chamber members. This January, the WBN is the guest organization, which means, as a WBN member, you are invited to join this PBX event for free.

The event is hosted by Showplace Peterborough, another WBN member.

A wonderful example of building partnerships in our community to bring you great networking events.

Bring your business cards and get ready to connect to the greater Peterborough business community.

**Date:** Tuesday, January 06, 2015  
**Time:** 4:00 PM - 6:00 PM  
**Location:** Showplace Peterborough  
290 George Street North, Peterborough

## January 7, 2015 - Nina Spencer

### **Nina Spencer: Skills for Every Professional's Future**

Our January speaker is Nina Spencer a popular Toronto-based international corporate motivational speaker, workshop facilitator, speaker's coach and best selling author. Dubbed by the National Post as, "One of Canada's leading motivational speakers", she is in-demand with audiences from a diversity of associations, professions and industries, in both the public and private sectors.

Hailing originally from Corporate Learning and Organizational Development, Nina offers over 20 years of professional speaker experience and exudes that magical blend of information and inspiration, served up with high-energy and a relaxed authenticity that appeals to both genders, all generations and the whole spectrum of the corporate landscape, from senior management to frontline staff.

For more information visit the program page of our [WBN](#)

### **Member Benefit:**

Members can [purchase](#) Linkable Ads & Video Ads in our e-Newsletters & e-Blasts. Want more info - contact Member Communications Director [Carrie Wakeford](#).



### **Member Benefit:**

Any member can write a [Feature Article](#) for our Monthly Newsletter & WBN Blog.



### **Member Benefit:**

Any member can [share news](#) about their business, products or services in our monthly Newsletter FREE each month.



[website.](#)

Enjoy the video of our 2015 kick off speaker!



Canadian Motivational Speaker, Toronto, Nina Spencer

## Event Schedule

**Note Change:** We have added a speaker for February - Frank Soriano.

January 7, 2015: **Nina Spencer** - Skills for Every Professional's Future

February 4, 2015: **Frank Soriano** - Leadership and the Business Relationship Model

March 4, 2015: WBN **Trade Show**

April 1, 2015: **Local Resources for Your Business**

May 6, 2015: **Claudia Harvey** - Creating a Business  
Also the night of our Member of the Year Award Presentation

June 3, 2015: **End of Year Celebration**

For details, visit the [Program Page](#) of our website.

## Business Spotlight - January

Mark January 14, 2015 on your calendars.

[Peterborough Humane Society](#) information night - learn about what we do for the community. Check out the Peterborough Humane Society Future New Build - get a inside look at the Building Campaign and what a state of the art facility looks like - see what the new facility will offer to residences in Peterborough and across Ontario. Parking available on site, refreshments and door prizes.

Date: Wednesday, January. 14, 2015  
Time: Drop In between 5:00 and 7:00  
Location: 385 Lansdowne St. E. Peterborough  
For information: [Judy O'Brien](#)

## WBN Members Help Save and Change the Lives of Women and Children

Your all events caterer

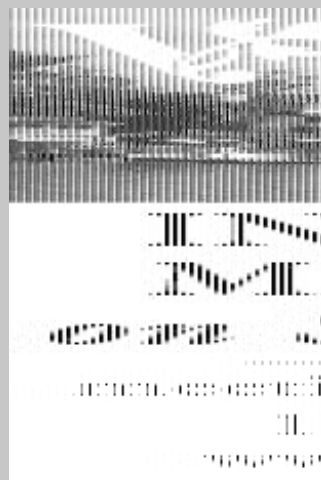
Meetings  
Weddings  
Parties



386 Water Street North, Peterborough, ON  
Tel: 705-876-6399 [www.cateringplu.s.org](http://www.cateringplu.s.org)

### Member Benefit:

Any member can [share news](#) about their volunteer activities & community events in our monthly Newsletter FREE each month.



## 2014 - 2015 WBN Board Members

Do you have questions or comments for the [Board of Directors?](#)

President:

- [Gwyneth James](#)

Past President:

- [Cheri Anderson](#)

Treasurer:

- [Andrea McLeod](#)

Secretary:

- [Mary McGee](#)



Article submitted by Jen Cureton,  
Director of Philanthropy & Communications at the  
YWCA Peterborough Haliburton

Taking part in the WBN Hollywood Christmas Gala was such a pleasure! A wonderful celebration of Peterborough's amazing business women -- AND, by supporting the YWCA as the beneficiary of the Gala, every volunteer organizer, every donor of every auction item, every purchaser and every member helps provide the basic human right of safety for women and children in our community.

You see, the statistics around domestic violence are shocking. Nationally some 3,300 women and their 3,000 children sleep in shelters to escape domestic violence each night. And every six days a woman is killed by her intimate partner. The statistics in our community are equally troubling.

WBN members have supported the YWCA Crossroads shelter for almost 20 years.

[Continue reading....](#)

## Member News

### Michele Kadwell-Chalmers -

[The Original Flame](#) is proud to offer beautiful LED electric fireplaces by Amantii. Many innovative designs and styles to choose from, easy to install to create some ambiance in your favourite room. They use very little electricity and can be operated with or without heat, and can be wall mounted, inserted into a brick fireplace or built in to a wall.

**Next Month:** Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net).

## New WBN Members

Our membership continues to grow.

We have a new member to welcome.

Eleanor Rath: [Township of Otonabee-South Monaghan](#)

### Membership Director:

- [Glenda Vandermeulen](#)

### Program Directors:

- [Cara O'Grady](#),
- [Denise Travers](#)

### External Communications:

- [Sofie Andreou](#)

### Member Communications:

- [Carrie Wakeford](#)

### Directors at Large:

- [Louise Shea](#)
- [Catia Skinner](#)

### Strategic Planning Director:

- [Theresa Foley](#)

## Volunteer

Board, committees, table facilitators, greeters, introductions, marketing, event, program and strategic planning

## Join a WBN Committee

Would you like to join a WBN Committee?

### Marketing and Communications

- [Sofie Andreou](#)
- [Carrie Wakeford](#)
- [Catia Skinner](#)
- [Louise Shea](#)
- Lorie Gill
- Marilyn Cassidy

### Membership

- [Glenda Vandermeulen](#)
- Susan Dunkley
- Jeannine Taylor

### Program

- [Cara O'Grady](#)
- [Denise Travers](#)
- Marilyn Cassidy
- Meredith Pilley
- Tanya Althenburg
- Heather Dickie

### Strategic Planning

- [Theresa Fdey](#)
- Heather Dickie

## Member Benefits

Networking, linkable ads, feature articles, member news, community events, exhibitor tables, trade shows, website profiles and social media. Speakers, Spotlights, professional development and mentoring programs.

For more information contact Carrie Wakeford at: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net)

[Back to Top](#)



**Meredith Pilley** M.S.W, R.S.W  
COUNSELLING SERVICES  
(705) 960 1618 [www.meredithpilley.com](http://www.meredithpilley.com)

